

Basic Rate Card

Twitter (X)

	Service	NBA	R&R	Both
Monthly (4wks)	4 posts/week (min.)	N350,000	N200,000	N500,000
Weekly	4 posts (min.)	N150,000	N80,000	N200,000
Daily	1 post	N50,000		
Twitter Space	A two 1-hour twitter space sessions	N30,000	N30,000	N50,000

*Reports included.

Campaign Press Run **N30,000**

- 2 Articles (350 - 800 words)

Kulture with OBP **N50,000**

4 Reaction videos

Playlist Placement (5 Playlists) **N50,000**

- 2 months placements
- 2 songs at a time
- Playlist cover and top 10 place for 2 weeks (+N10,000)
- Apple Music, Spotify, Boomplay, and Audiomack

Checkout our platforms: linktr.ee/randrng and linktr.ee/NBarz

Send us a Note

Press Release Placement

- Yahoo News, New York Times, Bloomberg, Forbes, etc.
- Over 900 million monthly visitors
- Per-Click campaign also available

Press Release Network Blast

- 20 million - 45 million visitors per month
- Over 200 blogs and news sites in North America, Europe, and parts of Asia.

Playlist Placements (For Organic Streams)

- Promote 1-10 songs on over 300 playlists.
- Playlist cover for some placement.
- Playlists have 25,000 - >2 million followers reach
- Boost algorithm to improve daily stream during and post campaign.
- Track placements on the mobile app; Playlist Alert.
- Available on Spotify, Apple Music, YouTube, and Audiomack.

Radio Airplay

- Over 40,000 radio stations (FM and Online) in over 45 countries
- Track and monitor airplay with weekly reports
- Claim royalties with your report.

Viral Marketing (Organic)

- User-generated-content by Social Media Influencers and remixes
- Available on Tik-Tok, Thriller, YouTube Shorts, Reels, etc.

SAUVER CONSULT

Creativity debunks impossibilities.

Contact

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